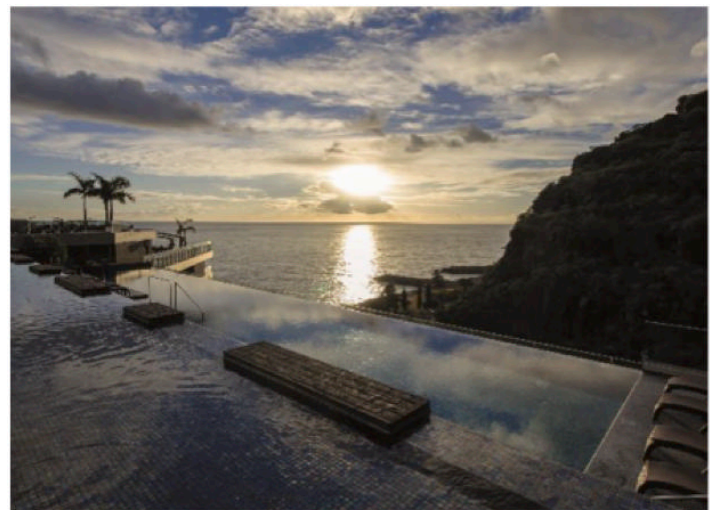


# Holistic Management



**Reward your key managers by sending them to a 2020  
Strategic Planning training in the luxurious Savoy  
Saccharum Hotel on Madeira!**

If you have talented people in your team, whom you respect and want to reward, this is a great opportunity for you...

# Effective Planning

## 2020 Strategic Plan

*“Strategy without process is little more than a wish list.”*

Robert Filek

### When, Where, Who:

**Date:** 26. – 29.11. 2019

**Place:** Savoy Saccharum Hotel, Madeira, Portugal

**Lead Lecturer:** Kamila Roberts

Your key managers will spend 60 - 70% of the training in practical exercises. The theory is important of course but we dedicate ca. 30 - 40% of the time to it as we believe in „learning by doing“.

In the Effective Planning – 2020 Strategic Plan module the attendees will work on:

- a) “Holistic” analysis of the company’s needs
- b) Risk management
- c) Setting up a measuring system for the plan (Key Performance Indicators)
- d) Setting up a process for effective

strategic planning ensuring its effectiveness and sustainability

- e) Strategic planning process implementation
- f) Connecting individual goals with the company’s goals (company, department, team, individual)
- g) Setting up a responsibility matrix for all stakeholders
- h) Effective communication of the goals

The attendees will have an opportunity to discuss their real-work planning issues with the lecturers.